



Labor Supply versus Labor Demand

September 2021 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed an increase of 3,195 ads from August 2021 to September 2021. Compared to September 2020, South Carolina had an increase of 43,336 ads. Across the United States, online ads saw a decrease of in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 27,352 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 18,098 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 1:1.

Supply-Demand Ratio by Workforce Area for September 2021

Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	6,423	6,971	1:1
Greenville	6,417	7,139	1:1
Lowcountry	5,442	3,197	1:1
Lower Savannah	7,175	5,353	1:1
Midlands	18,098	10,913	1:1
Pee Dee	2,438	6,300	3:1
Santee-Lynches	2,325	3,364	1:1
Trident	27,352	11,455	0:1
Upper Savannah	2,281	3,694	2:1
Upstate	3,032	6,745	2:1
Waccamaw	4,129	7,509	2:1
Worklink	4,050	5,157	1:1
South Carolina (SA)	92,236	98,170	1:1

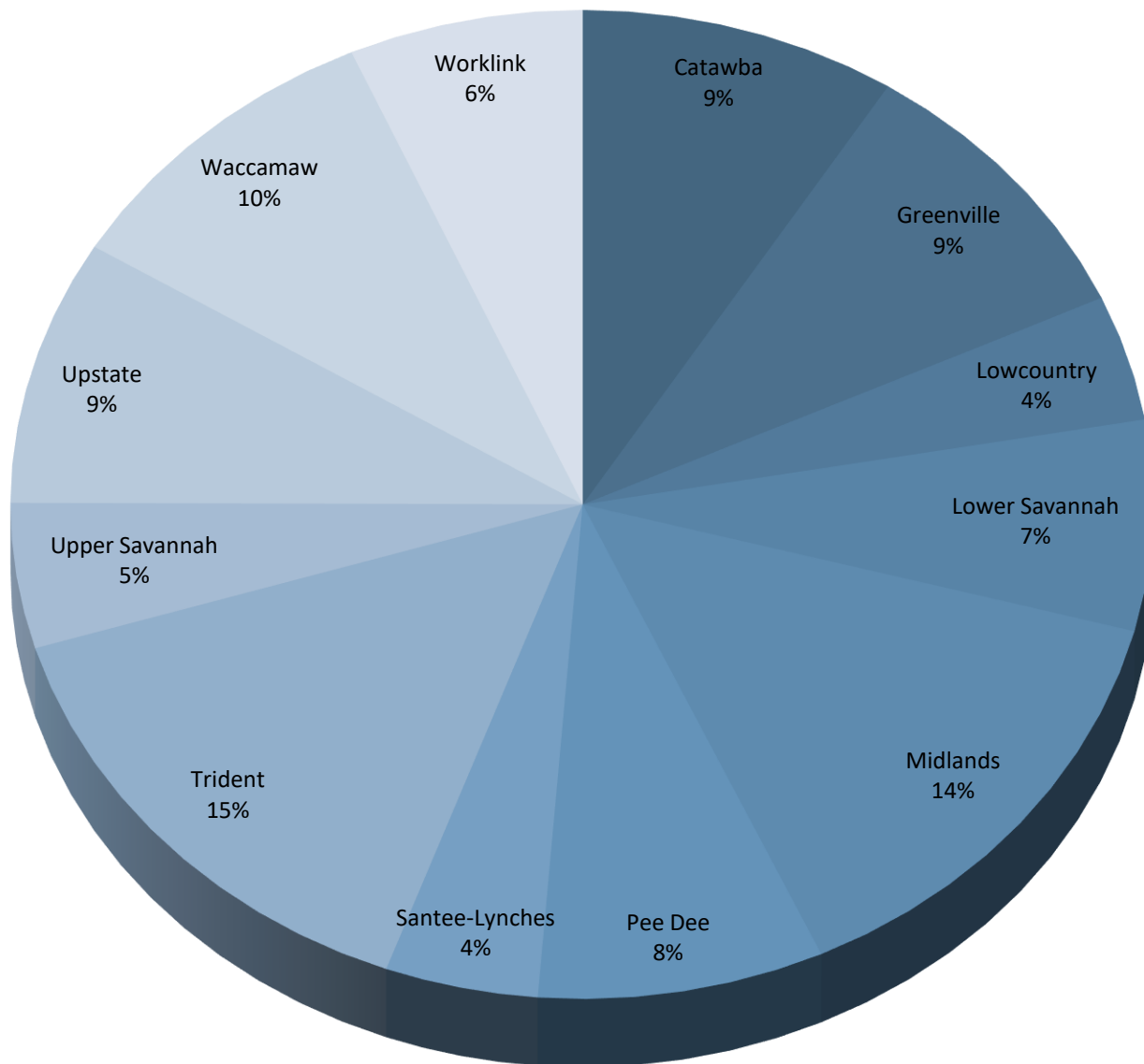
(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



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SC Job Advertisements by Workforce Area



The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department